

# TELEREP

Order#:

Agency: TARGET ENTERPRISES

Buyer: CINDIE CRANE

## Hdln#: 6273875 (Rev 1)

*Dates: Sep17/12 - Sep23/12*

Prod1: PROTECT MI VOTE

*Prod2:*

Tel #:

 $Tr\varepsilon$ 

Sa

 $E_{Si}$ 

*De*

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	##WB97										
	PROTECT MI VOTE NO ON GAMING EXPANSION										
	1	M-F/530-6A	30S	\$150	Sep17/12	Sep21/12	1	5	5	\$750	530AM NEWS
	2	M-F/6-630A	30S	\$300	Sep17/12	Sep21/12	1	5	5	\$1,500	6AM ENWS
	3	M-F/630-7A	30S	\$300	Sep17/12	Sep21/12	1	5	5	\$1,500	630AM NEWS
	4	M-F/7-9A	30S	\$300	Sep17/12	Sep21/12	1	9	9	\$2,700	CBS THIS MORNING
	5	M-F/9-10A	30S	\$200	Sep17/12	Sep21/12	1	5	5	\$1,000	LIVE WITH KELLY
	6	M-F/11A-12N	30S	\$600	Sep17/12	Sep21/12	1	5	5	\$3,000	PRICE IS RIGHT
	7	M-F/12N-1230P	30S	\$350	Sep17/12	Sep21/12	1	5	5	\$1,750	NOON NEWS
	8	M-F/3-4P	30S	\$200	Sep17/12	Sep21/12	1	5	5	\$1,000	DR PH IL
	9	M-F/5-530P	30S	\$400	Sep17/12	Sep21/12	1	5	5	\$2,000	5PM NEWS
	10	M-F/530-6P	30S	\$400	Sep17/12	Sep21/12	1	5	5	\$2,000	530PM NEWS
	11	M-F/6-630P	30S	\$550	Sep17/12	Sep21/12	1	5	5	\$2,750	6PM NEWS
	12	M-F/630-7P	30S	\$550	Sep17/12	Sep21/12	1	5	5	\$2,750	630PM NEWS
	13	M-F/7-730P	30S	\$1,500	Sep17/12	Sep21/12	1	5	5	\$7,500	WHEEL
	14	M-F/730-8P	30S	\$1,500	Sep17/12	Sep21/12	1	5	5	\$7,500	JEOPARDY
	15	Tue/8-9P	30S	\$2,000	Sep18/12	Sep18/12	1	1	1	\$2,000	NCIS
	16	Wed/10-11P	30S	\$1,000	Sep19/12	Sep19/12	1	1	1	\$1,000	CSI
	17	Thu/8-9P	30S	\$1,500	Sep20/12	Sep20/12	1	1	1	\$1,500	BIG BAN.TWO AND A HALF MEN
	18	Sat/9-10P	30S	\$350	Sep22/12	Sep22/12	1	1	1	\$350	SAT CRIME TIME
	19	Sun/10-11P	30S	\$1,000	Sep23/12	Sep23/12	1	1	1	\$1,000	MENTALIST
	20	M-F/11-1135P	30S	\$400	Sep17/12	Sep21/12	1	5	5	\$2,000	LATE NEWS
	21	Sat/6-630P	30S	\$300	Sep22/12	Sep22/12	1	1	1	\$300	SAT EARLY NEWS
	22	Sat/7-730P	30S	\$500	Sep22/12	Sep22/12	1	1	1	\$500	WHEEL
	23	Sat/730-8P	30S	\$500	Sep22/12	Sep22/12	1	1	1	\$500	JEOPARDY
	24	Sat/11-1135P	30S	\$400	Sep22/12	Sep22/12	1	1	1	\$400	SAT LATE NEWS
	25	Sun/9-1030A	30S	\$600	Sep23/12	Sep23/12	1	1	1	\$600	SUNDAY MORNING
	26	Sun/630-7P	30S	\$300	Sep23/12	Sep23/12	1	1	1	\$300	SUN 630P NEWS
	27	Sun/11-1135P	30S	\$400	Sep23/12	Sep23/12	1	1	1	\$400	SUN LATE NEWS
	28	Sun/1-430P	30S	\$1,800	Sep23/12	Sep23/12	1	2	2	\$3,600	NFL
		<b>Total 93 Spots for:</b>		<b>\$52,150</b>					<b>93</b>	<b>\$52,150</b>	
		Monthly Estimate Dollars:									
										\$52,150 Sep/12	

Rep: TELEREP, INC

Run On: Aug16/12

Order#: affic#:

Station: lesperson: LISA RIDDLE

Agency: ##: 247

Advertiser: RA35+

Buyer: C



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##WB97				
		PROTECT MI VOTE NO ON GAMING E			
	1	M-F/530-6A	2.8	Aug10/12	Rev #0: A
	2	M-F/6-630A	3.7	Aug10/12	Rev #0: A
	3	M-F/630-7A	3.7	Aug10/12	Rev #0: A
	4	M-F/7-9A	2.3	Aug10/12	Rev #0: A
	5	M-F/9-10A	3.2	Aug10/12	Rev #0: A
	6	M-F/11A-12N	4.2	Aug10/12	Rev #0: A
	7	M-F/12N-1230P	3.5	Aug10/12	Rev #0: A
	8	M-F/3-4P	2.2	Aug10/12	Rev #0: A
	9	M-F/5-530P	5.0	Aug10/12	Rev #0: A
	10	M-F/530-6P	5.2	Aug10/12	Rev #0: A
	11	M-F/6-630P	7.6	Aug10/12	Rev #0: A
	12	M-F/630-7P	7.1	Aug10/12	Rev #0: A
	13	M-F/7-730P	10.1	Aug10/12	Rev #0: A
	14	M-F/730-8P	11.6	Aug10/12	Rev #0: A
	15	Tue/8-9P	6.9	Aug10/12	Rev #0: A
	16	Wed/10-11P	5.3	Aug10/12	Rev #0: A
	17	Thu/8-9P	7.4	Aug10/12	Rev #0: A
	18	Sat/9-10P	4.6	Aug10/12	Rev #0: A
	19	Sun/10-11P	5.6	Aug10/12	Rev #0: A
	20	M-F/11-1135P	4.7	Aug10/12	Rev #0: A
	21	Sat/6-630P	5.5	Aug10/12	Rev #0: A
	22	Sat/7-730P	4.6	Aug10/12	Rev #0: A
	23	Sat/730-8P	4.6	Aug10/12	Rev #0: A
	24	Sat/11-1135P	4.1	Aug10/12	Rev #0: A
	25	Sun/9-1030A	6.8	Aug10/12	Rev #0: A
	26	Sun/630-7P	4.5	Aug10/12	Rev #0: A
	27	Sun/11-1135P	5.0	Aug10/12	Rev #0: A
	28	Sun/1-430P	74.6	Aug10/12	Rev #0: A
		<b>Total 93 Spots for:</b>	<b>607.8</b>		
		Monthly Estimate Dollars:			
			607.8	Sep/12	